






Primary Internet Services & Program Features	Basic FREE	Standard \$120/year	Enhanced \$500/year	Advanced \$200/month
▶▶▶ Exclusive program for State Farm® Agents; no outside competitor companies, no AdWords, no Banner Ads		✓	✓	✓
▶▶▶ Image Forward assists with Business Directory setup, updating, promoting & Internet Presence Management .			✓	✓
▶▶▶ Image Forward provides Internet Strategy consulting services via Email support. Answers & Guidance with the multitude of internet programs available to agents.			✓	✓
G Google Local Business Map setup & promotion			✓	✓
G Google Profile setup & promotion			✓	✓
G Google Coupon setup & promotion			✓	✓
G Google My Maps setup & promotion			✓	✓
Y Yahoo Local Map setup & promotion				✓
b Bing Local Map setup & promotion				✓
 Business Profile & Directory Listing Setup: CitySearch, MerchantCircle, SuperPages, YellowPages, Manta, InsiderPages, Yelp				✓
▶▶▶ Custom Business Directory Listings				✓
▶▶▶ Image Forward actively promotes profile listings for Organic Keyword Searches on Google, Yahoo, Bing ...			✓	✓
ImageForward.com & InsuranceForward.com			✓	✓
InsureBetter.com & SmartMotorcycleInsurance.com	✓	✓	✓	✓
Agent Name, Address, Phone, Fax, Landmark	✓	✓	✓	✓
Directories Searchable by City, County & Zip Code	✓	✓	✓	✓
Business Directory Listing focus upon: Auto	✓	✓	✓	✓
Motorcycle		✓	✓	✓
Home, Renters, Life		✓	✓	✓
 Office Location Map		✓	✓	✓
 Clickable Link to Microsite		✓	✓	✓
 Quote Request direct to agent via Email		✓	✓	✓
 Mobile Phone display technology			✓	✓
Payment Link → http://www.imageforward.net/sf	Basic FREE	Standard \$120/year	Enhanced \$500/year	Advanced \$200/month

Image Forward is not endorsed or affiliated with State Farm® in any manner. Image Forward, an Internet Marketing company based in Tampa Bay Florida, is a 3rd party vendor for Internet Directory Listings & Business Profiles and for over 2 years provides services to hundreds of Agents across the US & Canada. This is not to state or imply that we are a preferred provider or that we have a contract or agreement with corporate. Agents pay directly for services; any co-op reimbursements are handled by AFO's on a case by case basis.